

# New Product Forum

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# PowerTest 2010

## What:

- The New Product Forum is an opportunity to showcase your new product or service. Presentations are two minutes per exhibitor and are given on Monday. There are only 30 spots available so email your submission as soon as possible.
- Description published in spring 2010 *NETA World* technical journal and conference program– No charge! All submissions will be published.

## How:

- Email a 100 word description of your new product or service to [aallen@netaworld.org](mailto:aallen@netaworld.org). The first 30 submissions will receive presentation spots on Monday at the New Product Forum. All submissions will be published in *NETA World* and the conference program.

## When:

- **Deadline for submission to be included in the Monday New Product Forum is December 5, 2009**
- **Deadline to submit 100 word write-up for inclusion in *NETA World* is January 8, 2010**
- Deadline to submit for conference program is January 15, 2010 (*for inclusion in conference materials only*)
- **Deadline to submit Power Point presentations is January 22, 2010. If we do not receive your power point by January 22 you will lose your spot at the Monday New Product Forum presentation.**
- Presentation is Monday, February 15 at 5:15 at the Regency Ballroom A-H  
(*Presentation is a maximum of two minutes*)

## Details:

- Exhibitors may apply for admission to the New Product Forum to briefly introduce a new product or service, a major expansion, or significant improvement of existing products/services. For your submission to be considered, it must have been released in 2009 – 2010 as a new product/service or with significant change. Products are subject to approval by the Conference Chair and the Association Board of Directors.
  - Any company participating in the New Product Forum must be an exhibitor at NETA's Annual PowerTest Conference.
  - Your PowerPoint slide presentation **MUST** be sent in advance – **by January 22 or you will lose your spot.** Slides will be organized and ready at the podium computer. No overhead transparencies or videos allowed.
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**Please submit by Email!**

**Send by December 5, 2009 for a spot in Monday's New Product Forum, by January 8, 2010 for *NETA World* or by January 15, 2010 for conference materials only.  
PowerPoint Slides MUST be sent by January 22!**

Email: [aallen@netaworld.org](mailto:aallen@netaworld.org)

Subject Line: New Product Forum Application

Include:

- Company Name
  - Title of Product or Service
  - **Brief** (maximum 100 words) description of what makes this product/service new, different, and unique. (What is written here will be published in *NETA World* and the conference program.)
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