

Promote Your Show

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Per your suggestion.....

NETA will help promote the show to your clients!

Just send your email list to NETA and we'll do the rest!

(NETA to use the list on a strict, one-time basis only!)

Why promote your booth to current clients?

- It indicates your active participation in the industry
- Announce new products or services
- Broadcast the opportunity to meet you face-to-face for personalized assistance
- Tout your company's association with NETA - leading organization recognized for its technical authority in the electrical testing industry

Promotional email to include:

- Personalized email written by NETA to your client, inviting them to visit your booth
- Free exhibit pass
- Details on your NETA trade show special
- PDF of Conference Brochure

How:

Simply email your client list in an Excel or comma delimited file format. A draft email will be sent for your approval. The final invitation email will be personalized and sent along with a free exhibit pass, and conference brochure.

Due Date: Friday, December 4. Emails will go out the second and third weeks of January.

***NOTE:** We respect the privacy of you and your customers and therefore your mail list would be used for this single promotional mailing. Only those who choose to register for the conference or a seminar would be added to the NETA database.*
