

# Promotion and Marketing Opportunities

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## Opportunities you have come to expect.....

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- **Complimentary exhibit passes** - You automatically receive 10 complimentary exhibit passes. Please contact us to request additional passes.
- **Promote Your Show** -Opportunity to send us your prospect list on a one-time use basis and NETA will promote the show for you.
- **Web listing** - A 100-word promotional company listing, contact data and url web link to your site. – Watch for the new PowerTest website coming in September!
- NETA is marketing local industry in hopes of attracting drop-in attendance at the trade show!

## Welcome Reception - Complimentary Registration

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Up to four booth personnel may attend the Monday evening Welcoming Reception at NO additional charge. Name badges and reservations ARE required for this event. Name badges may be picked up at the registration desk any time Sunday, or Monday, or outside the reception door during the event.

## Door Prize Signature Cards

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NETA will again incorporate a "passport" where attendees must obtain a sticker from each booth visited to be included in the end-of-day drawing for a cash prize of \$500.  
See enclosed data sheet for more details on the entire door prize plan.

## Attendance List

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As an exhibitor you will receive the entire attendance list in hard-copy to work with at the show and a final electronic registration list will be sent following the show.

## Conference Attendance Discount

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Take advantage of the discount offered exhibitors for conference attendance!

## New Product Forum

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Our popular, two-minute presentations are sure to be a hit again.  
Register by January 8 to assure your "free press" in the spring issue of *NETA World!*

## Exhibit Guide

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Send in your 100 word company description to be included in the new Exhibit Guide. This new product will be included in every attendee registration bag and every exhibitor packet. To increase your exposure purchase ad space to go with your description. Pricing available on the Sponsorship Opportunity page.

## Sponsorships

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Increase your exposure before, during, and after the conference by becoming a PowerTest sponsor. A full list of opportunities is available on the Sponsorship Opportunity page.

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